

Equipping You To Lead

Get the Tools You Need to Make Your
Next Group Trip Life-Changing



Courtesy of: Israel Ministry of Tourism, Photo by Eranich Gian

FAITH TRAVEL CONFERENCE & EXPO™

Conference: October 22, 2011 • Expo: October 22-23, 2011
Cobb Galleria Centre • Atlanta

Don't Miss the ONLY Event Dedicated to Church Group Travel!
Make Your Plans to Attend and You Will:

- + Unlock Specific Negotiation Strategies to Use When Trip Planning
- + Learn Fundraising Strategies
- + Meet Face-to-Face with the Destinations and Tour Operators Who Understand Your Group's Unique Needs
- + Get Specific Tips to Add the WOW Factor, Cultural Exchanges, and More

Plus: Hear From These Featured Speakers



Diana von Glahn



Mac McConnell



Gigi Graham

REGISTER BY 9/23 AND SAVE! Visit www.faithtravelexpo.com

WHY ATTEND A FAITH TRAVEL CONFERENCE?

A Note from the Conference Chairperson

You are invited to attend this unique **combined conference and expo event** that focuses on faith based travel for your church and community.

The **conference sessions** will help you grow your church travel ministry by providing you the tools needed to:

- create a diversified travel program
- find the right travel industry partner
- keep the fellowship of travel friends ongoing
- leverage travel as a fundraising outlet
- position travel as a way of community outreach
- build church financial strength and loyalty through the bonds of travel
- use church performance talents in travel

We want to build on your knowledge and allow you to share your experience with others. Travel is a great gift whether it is a one day excursion or a longer tour to places of interest to you and your church. This event in Atlanta will give you the opportunity to attend workshops with other attendees and hear some of the leaders of faith based travel, church leaders, authors, travel agents and tour operators as well as regional and country tourism offices.

The **expo** will give you one-on-one opportunities to talk with the travel community to see and learn new ideas and destinations; additional special add-ons and features to your tour, meet locals, attend church services in different places, and leave your “footprints in the sands” of the world and on the hearts of other people.

This event is YOUR time to learn, share, be inspired and give input to the faith based travel community. Join the fellowship even before you come—visit faithtravel.ning.com and get involved now, during and after the conference and expo. BE a part of the community. You will not want to miss it. Come and be a blessing and allow others to bless you.



CINDI BRODHECKER
Conference Chairperson
and President, Faith
Travel Development
& Consulting

Hear What Other Christian Leaders Are Saying About The Event:



GIGI GRAHAM, *Award Winning Author*

“The discovery of new places or the enjoyment of favorites revisited, especially in the company of others who are like minded, always makes me excited. I have discovered that travel is one of the best ways to broaden my horizon, to see things from other perspectives and grow as a person both intellectually and spiritually. See you at the event!”

MARGO CARTER, *CEO, Desert Sands Travel*

“I feel that the Faith Travel Expo is an excellent opportunity to network with other vendors that serve in the same capacity or community of believers, while being able to share experiences and services. This connection would allow me to serve at another level which is something the word of God expects us to do.”



SAM HENDERSON, *Marietta Pastor and Founder of Jump-Start Strategies*

“As a pastor, I have often witnessed powerful transformation in individuals through mission learning and service trips. A larger experience of God’s world often translates into a deeper passion and joy in serving others. I believe this conference will offer insights, contacts and tools to aid global mission awareness and mission-mobility for me as a leader and for people of faith.”

WELCOME TO FAITH TRAVEL

the way it was meant to be: life-changing

Whether you are leading your church's mission, retreat, volunteer, or fellowship trips, the Faith Travel Conference & Expo™ is the only event where you can receive the tools you need to make your next group trip life changing.

At the Faith Travel Conference & Expo™ you'll find actionable content and unsurpassed networking opportunities which will equip you to lead your next group trip.

- Meet face to face with international destinations, tour operators and travel providers that understand the unique needs of mission, ministry and faith-based travel groups and consumers.
- Learn best practices and creative strategies from pastors, ministry leaders and travel industry experts.
- Network and share with others who possess common ministry, mission, fundraising and group travel goals.
- Learn how to develop travel ministry and mission programs that generate significant new funds and cultivate major donor gifts for your ministry.
- Discover life-changing religious & faith-based sightseeing journeys and in-depth visits available to individuals and groups
- Learn how faith-based travel has changed to incorporate Christian themed cruises, retreats and conferences, as well as travel to destinations and attractions that combine spiritual enrichment with rest, relaxation or adventure.

Don't Miss the Only Event Dedicated to Church Group Travel!

Only \$49 When You REGISTER BY 9/23!
Bonus: Register by 9/23 and be eligible to win a FREE Trip For Two to Puerto Rico.

WHO SHOULD ATTEND:

- + Pastors and Leaders from the Church and Parachurch Organizations
- + Travel Agents Who Specialize and Work With Church Groups
- + Tour Planners, Group Leaders, Meeting/Conference Planners

2011 Event Sponsors:

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MISSION



FELLOWSHIP



RETREAT



PILGRIMAGE



REGISTER ONLINE TODAY AT FAITHTRAVELEXPO.COM

SATURDAY, OCTOBER 22:

Conference Schedule-at-a-Glance

7:30am	Pastor Appreciation Breakfast (Invitation Only)	Sponsored by: infinityconcepts 
9:00am	Welcome and Opening Session Conference Chairperson: Cindi Brodhecker, President, Faith Travel Development & Consulting and President, Priscilla Woman's Tours Speaker: Diana von Glahn, Host, The Faithful Traveler	
9:30am	Missions and Volunteer Trips: You CAN Make a Difference Spiritually and Economically	
10:00am	EXPO OPEN	
10:45am	Operations and Program Development: Everything You Need to Know to Make Your Next Trip a Success	
11:45am	EXPO ONLY TIME	
2:30pm	Afternoon Speaker: Mac McConnell, Actor, Author, Founder of One Way Productions	
3:00pm	Fundraising: Strategies and "Fun" Tools to Help Aid Your Next Trip	
4:00pm	Travel Safety: Steps to Ease Your Group's Concern	
4:45pm	Social Media: 10 Ways You Can Stay in Touch When You Go	
PASTOR APPRECIATION BREAKFAST Interested in Attending? Contact Melanie Flavin at mflavin@unicomm.org		TRAVEL AGENTS! EXCLUSIVE WORKSHOP JUST FOR YOU Diversify and Grow Your Travel Business – Get the Tools You Need to Successfully Work With Church Groups Full Details Online at www.faithtravelexpo.com

Hear From These Leading Faith Travel Experts Including:

Sylvia Allen, Founder, Sylvia's Children, Inc. and President, Allen Consulting, Inc
Cindi Brodhecker, President, Faith Travel Dev. & Consulting and President, Priscilla Woman's Tours
Mirko Capodanno, Manager, Central USA and Canada, Switzerland Tourism Board
Margo Carter, CEO, Desert Sands Travel
Joe Diaz, Director, Southern Region, Israel Ministry of Tourism
Mark Dreistadt, Founder and President, Infinity Concepts
Kevin Eckstrom, Editor-in-Chief, Religion News Service
Sandy Ellingson, Founder and President, The knIT Group
Jeff Gayduk, President, Premier Tourism Marketing
Gigi Graham, Award Winning Author
Linville Johnson, Deputy Director - Religious Market, The Bahamas Tourist Office
Mac McConnell, Actor and Author, Founder, One Way Productions
Chris Niemeyer, Founder and President, MissionTravel.org
Mike Shields, Managing Director, Groups and Emerging Markets, Globus family of brands
Sandy Smith, C.S. Lewis Expert
Diana von Glahn, TV Host, The Faithful Traveler

**FULL CONFERENCE AGENDA, DESCRIPTIONS AND SPEAKER BIOS
 AVAILABLE ONLINE AT WWW.FAITHTRAVELEXPO.COM**

REGISTER ONLINE TODAY AT FAITHTRAVELEXPO.COM

THE EXPO

See the World in Two Days!

Saturday, October 22 & Sunday, October 23

The learning continues at the EXPO where Church Leaders, Agents, Suppliers, and Christian Consumers come together to speak to destination experts, hear informative and in-depth presentations, watch cultural performances, try adventure activities and so much more.

Faith Travel Consumer Stage

Brought to you by: (Open Saturday AND Sunday. Open to Everyone. Your Conference Registration Gives You Access to Both Days)



CHARISMA MEDIA

Featured Speakers Include:



Bishop Rodney Sampson

Author, Entrepreneur and Bishop of Economic Innovation in International Bishops Conference
Authentic Traveling - Causes, Culture & Relaxation



Diana von Glahn

TV Host, The Faithful Traveler



Gigi Graham

Award Winning Author
Speaking with Switzerland Tourism

Be Inspired at In-Depth Destination Presentations by Travel Experts

- + Israel Ministry of Tourism
- + Switzerland Tourism
- + Puerto Rico Tourism Company
- + American Airlines
- + Atout France
- + Perillo Tours
- + Italian Government Tourist Board
- + Tourism Ireland

Check www.faithtravelexpo.com for complete schedule, descriptions and speakers.

Meet These Faith Travel Experts Who Are Ready To Help You Plan Your Next Trip

American Airlines
Ariau Towers
Arkansas, The Natural State
Atout France
Bahamas Tourist Office
British Virgin Islands Tourist Board
Car Italy and Tours
Charisma Media
Collette Vacations
Cyprus Tourism Organization
DeKalb Convention & Visitors Bureau
Faith Travel Development & Consulting
Global Tours, Inc.
Globus - Religious Travel
Group Tour Media
Grupo Marta Hotels
The Holy Land Experience
Hot Springs Convention & Visitors Bureau
Israel Ministry of Tourism
The Italian Government Tourist Board
Jamaica Tourist Board
Leisure Group Travel Magazine
Lifetree Adventures
LifeWay Conference Centers, Ridgecrest and Glorieta
Luzerne County CVB
Meander Travel
MEDEX Global Solutions
Mission Travel.org
Molokai Visitors Association
New York Hotel Pennsylvania
Perillo Tours, Inc.
The Priscilla Woman Tours
Puerto Rico Tourism Company
Sheraton Nassau Beach Resort
Shocco Springs Baptist Conference Center
Six Flags Great Escape Lodge & Indoor Waterpark
SkyLink Holidays
Switzerland Tourism
Sylvia's Children, Inc.
Tekko Tours & Travel Ltd
Tourism Fiji
Tourism Ireland
Travel Ethiopia
Travel Visa Pro
U.S. Virgin Islands Dept. of Tourism
Whitewater Challengers
Willowbank Hotel

Plus: Samantha Brown, Ziplines, Scuba Diving, Rock Climbing, Food Tastings and Cultural Performances – all under one roof.



SAMANTHA BROWN



ZIP-LINE



CULTURAL PERFORMANCES

MISSION



Photo courtesy of MissionsTravel.org

FELLOWSHIP



Photo courtesy of Sonner White Water

RETREAT

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Faith Travel is a life-changing experience. And your goal as a travel leader is to positively affect the group you are leading. But along the way there are **often missed opportunities and oversights that can affect the success of your trip**. Whether you're planning a short-term mission trip, an adventure retreat or a once-in-a-lifetime spiritual enrichment tour, you can't afford to miss the Faith Travel Conference & Expo™. It's the only event dedicated to bringing you the tools you need to positively impact your next group trip – operationally, spiritually, and financially.

Let the Faith Travel Conference & Expo Guide You Around the World.

When you join us in Atlanta October 22nd & 23rd, you will receive:

- Tools** – Discover unique travel-planning tools to help you put together a group experience that is sure to have an impact - from "pitfalls to avoid" to "fundraising strategies to employ".
- Destinations** – See the world in a day as you meet face-to-face with the experts from worldwide destinations and tour operators who understand your group's unique needs.
- Relationships** – Whether you're planning your first trip or your 100th, connect with experienced leaders in Faith Travel, ensuring that your next trip, and your Faith Travel program, will be more meaningful than ever.

REGISTER
by 9/23 and **SAVE**

\$49 ~~\$75~~

BONUS: Register by 9/23 and be eligible to win a **FREE Trip For Two** to Puerto Rico. Enjoy 3 Days/2 Nights at the InterContinental and Round Trip Air on AirTran.

Don't Miss Out. Get All The Details At:

www.faithtravelexpo.com

Receive your FREE Religious Travel Planners Guide when you join our Community at faithtravel.ning.com

PLEASE DELIVER TO:
Church Leaders who Plan/Organize Mission, Fellowship, Retreat Trips

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